

# MEDIA KIT

2026



HORROR JOURNALIST  
& GENRE FILM CRITIC

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# CELIA PAYNE



# ABOUT LET'S TALK TERROR

Let's Talk Terror is an independent horror and Halloween media platform dedicated to news, reviews, interviews, and festival coverage for passionate genre fans — the average HalloGeek.

Founded by Celia Payne, Let's Talk Terror blends genuine fandom with industry insight. In addition to running the site and its social channels, Celia is IMDb-listed as a producer on multiple indie horror projects, appears as a horror expert on an upcoming streaming series, and regularly collaborates with filmmakers, writers, actors, and creators within the genre.

With press credentials for both national and international festivals, Let's Talk Terror offers firsthand coverage that celebrates horror at every level — from studio releases to indie gems. The platform prioritizes authenticity, community, and a deep love for the genre, creating content that feels informed, welcoming, and genuinely excited about horror culture.

At its core, Let's Talk Terror exists to amplify the voices, stories, and scares that make horror so endlessly powerful — because horror isn't just entertainment, it's a community.

News, boos, and reviews for the average HalloGeek.



3.7K

INSTA  
GRAM

320+

REVIEW  
POSTS

165+

YOUTUBE  
SUBS

330+

SLASHER  
APP

2026

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